

What's the Difference Between Crazy and Eccentric?

A \$10,000 Membership.

The New Majority is a PAC consisting of the ultra wealthy whose mission is to strip the Republican Party of its socially conservative platform and values. Basic membership starts at \$10,000 per year.

"It's a group that believes Republicans should have a more mainstream approach than the far right-wing position that is in existence," said a New Majority founder, Lawrence Higby. (OC Register 10/18/99)



Conceived in 1999 with the short term goal of ousting Orange County's conservative party leadership – the New Majority's long term goal is to alter the state and national platform to reflect socially "moderate" positions. **"The group's goals go further; its leaders envision a populist revolution retaking the party in much the same way that GOP (conservative) ideologies took over in the late 1970's redefining what it meant to be a "real" Republican."** LA Times 1/18/00

Crazy like... well, crazy

All Americans are equal in the eyes of the law and ethical standards regardless of wealth. The only exception is in the area of mental illness. Spouting nonsensical, contradictory political theories at the bus stop makes you a **Loon**. Spewing equally irrational, illogical political ideas in the back of a limousine on the way to the Performing Arts Center makes you an **Eccentric**.

Off to the Nuthouse

Politically speaking, are members of the New Majority a threat to themselves and others? Are their actions, views, and a disconnect from reality manifestations of a psychosis?

Delusions of Grandeur

"Considering we only play in close tough races our win percentage is pretty good." Tom Tucker, recent President of the New Majority. The New Majority's (NM) first venture into "tough races" was to overthrow Orange County's GOP Central Committee in 2000. Despite spending over \$400,000, with national attention and daily press coverage, the NM actually managed to lose moderate representatives with a **net loss of three central committee seats**. Despite its colossal failure, in 2002 the NM turned its attention and spent hundreds of thousands of dollars in attempting to elect moderate Republicans in the legislature; another colossal failure. The NM claimed nine losses and three "wins" in 2002 despite the fact that the NM contribution to the to three GOP moderate winners like Assemblyman Tom Harman was a nominal \$1,000 donation. The NM put everything on the line in 2004 in an attempt to elect one of their own to the Assembly; Christi Cristich. Multi Millionaire Cristich was a founding member of the New Majority and former OC spokesperson of Republicans for Clinton. **Despite out spending her opponent Chuck DeVore over two to one** (well over a million dollars) the NM's poster candidate was soundly rejected by voters by over 20% of the vote.

Suicidal Tendencies

Claiming to support the Republican Party and the election of its candidates, the New Majority's actions and positions work to destroy the Party's candidates and its voter base. The dramatic reelection of President Bush that was credited to "value voters" would never have happened if the NM had succeeded in killing the GOP's position on social issues. **"Divisive social issues are an anathema to the Party,"** states Tom Tucker, former President of the New Majority. The New Majority's leadership includes several notable millionaires such as Larry Higby, former editor of the Los Angeles Times' Orange County Edition whose poisonous editorials vilified the Republican Party and its candidates. Founding member Christi Cristich was a spokesman and organizer of **Republicans for Clinton**. Attorney Anthony Duffy, a New Majority member, was the lead attorney **suing the Republican nominee** Bill Simon during the last months of the campaign. The politically driven charges of fraud against Simon were eventually thrown out, but not before the damage was done to Simon's image.



The New Majority: Are they crazy enough to continue their attacks on GOP conservatives and our Party's positions on social issues?

Gallup Poll News Service

Monday, November 29, 2004

Bush Voters Support Active Government Role in Values Arena

Bush voters were significantly more likely than Kerry voters in this year's election to report that "moral values" were an important consideration in their presidential votes. But among those who said they intended to vote for Bush, "moral values" were second in importance only to terrorism.

Time Magazine

November 15, 2004

How Bush Pulled It Off;

Armed with critical victories in Ohio and Florida, the President got more votes than he did in 2000, with moral values trumping the economy as a prime issue

London Times

Sunday, November 7, 2004

It's family values, stupid

George Bush owes his triumph to the conservative values of small town America. Sarah Baxter reports on a moral majority made up, not of zealots, but ordinary folk who care. The emergence of a solid block of Republican red states across the map has come as a shock to Kerry supporters.

CNN

Wednesday, November 3, 2004

Bush Wins Most Popular Vote in History; Exit Polls Indicate Moral Values Was Issue Most Important to Voters

The Washington Post

Thursday, November 4, 2004

Victory Bears Out Emphasis on Values; GOP Tactics Aimed At Cultural Divide

One Kerry strategist who was less surprised was pollster Stan Greenberg, who had been warning of the difficulty of reaching rural voters and older white women. Many of these people agreed with Kerry on health care, the economy and Iraq—but "the cultural polarization was too tough—we could not break through," he said.

The Washington Post

Friday, November 5, 2004

'It's a Victory for People Like Us'; Bush Emphasis on Values Drew Ohio Evangelicals

They are George W. Bush votes come to life.

The millions of voters who describe themselves as "white evangelicals," 77 percent of whom voted for Bush.

Chicago Tribune

Thursday, November 4, 2004

FAITH, VALUES FUELED WIN

Conservatives, particularly those whose beliefs were deeply rooted in their faith such as evangelicals and Catholics, were contacted and added to voter databases as well as women, seniors and minorities who were found to be receptive to administration programs and priorities that rested on moral values.

CBS News Transcripts

Thursday, November 4, 2004

HEADLINE: Moral values the number one issue that brought voters to the polls in record numbers

Some four million white evangelical Christians felt all but ignored by Republicans the last time around, even though they are the traditional Republican base. The White House was determined not to make that mistake again.

Chicago Tribune

Thursday, November 4, 2004

'Moral values' agenda proves edge; President taps into potency of faith in getting out cultural conservatives

President Bush built his winning coalition by focusing on the importance of moral issues, the surprising electoral potency of rural America and just enough security-minded voters who thought Sen. John Kerry too great a risk.

Dick Arme, the former House majority leader and Texas congressman believes that cultural conservatives became more politically energized this year when they saw court decisions "encroaching on them" with rulings that seemed to favor gay marriage, among other matters.

Many people, notably in decisive Ohio, where unemployment rates are among the highest in the nation, seemed to vote against their economic interest because of their view on moral matters. Moral issues also seemed to help Bush win over a slightly larger percentage of votes among African-Americans and Hispanics compared with 2000.

PR Newswire US

Thursday, November 4, 2004

'Values Voters' Push Bush to Victory and Lead Charge to Take the Hill;

Moral Concerns Outweigh Economy and Security Issues; Faith Community Provides Catalyst to 'Out' Many Mainstream Voters at Moral Median

The Washington Times

Thursday, November 4, 2004

Focus on moral values tipped vote for Bush

Moral values topped the list of issues voters were most concerned about when they went to the polls on Election Day, with Catholics, evangelicals, blacks and Hispanics joining an ad hoc coalition that re-elected President Bush by 3.5 million votes.

Conservatives credited moral issues with boosting Mr. Bush's tally among black and Hispanic voters. The president's share of the Hispanic vote increased from 31 percent in 2000 to 44 percent this year. The shift in the black vote was smaller—from 9 percent four years ago to 11 percent in 2004—but may have proved decisive in Ohio, the state that ultimately tipped the election to Mr. Bush.

PR Newswire US

Wednesday, November 3, 2004

Value Voters Give President Four More Years!

Values issues were critical to the election outcome. Even liberals were forced to recognize the impact of the values vote on Tuesday's election. Former Senator Bob Kerrey, in a report to Tom Brokaw, stated that, "we (Democrats) are in a cultural war?"